

SOCIAL MEDIA PROFESSIONAL

About this Program

College: Journalism and Communications

Credits: 9

Subplan Code: JRC_GCT05

SLO Dashboard (<https://public.tableau.com/app/profile/uf.oipr4918/viz/UfStudentLearningOutcomesCertificatesOnly/StudentLearningOutcomes/?publish=yes>)

Certificates must comply with the Graduate Certificate Policy (<https://grad.ufl.edu/media/gradufledu/pdf/certificate-pp.pdf>)

Required Courses

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Code	Title	Credits
MMC 6400	Mass Communication Theory	3
MMC 5006	Introduction to Multimedia Communication	3
MMC 5636	Introduction to Social Media	3
Total Credits		9