

SPORTS MEDIA AND COMMUNICATION

About this Program

College: Journalism and Communications

Credits: 12

Subplan Code: JRC_GCT10

SLO Dashboard (<https://public.tableau.com/app/profile/uf.oipr4918/viz/UfStudentLearningOutcomesCertificatesOnly/StudentLearningOutcomes/?publish=yes>)

Certificates must comply with the Graduate Certificate Policy (<https://grad.ufl.edu/media/gradufledu/pdf/certificate-pp.pdf>)

Required Courses

Required Courses

Code	Title	Credits
MMC6XXX	Global Sports Media & Communication	3
MMC6XXX	Digital Content Creation and Strategy	3
MMC6XXX	Sports Media Innovation and Entrepreneurship	3
MMC6XXX	Sports Media Analytics and Visualization	3
Total Credits		12