

TOURISM, HOSPITALITY, AND EVENT MANAGEMENT DEPARTMENT

Chair: R. Fu

Graduate Coordinator: J. Kim

The degree Master of Science in Tourism and Hospitality Management is offered by the Department of Tourism, Hospitality, and Event Management. This program offers thesis and non-thesis formats. The Department participates in the Ph.D. program in Health and Human Performance. Minimum requirements for these degrees are given in the Graduate Degrees (<https://gradcatalog.ufl.edu/graduate/degrees/>) section of this catalog.

Master's program: The program provides advanced preparation of tourism, hospitality, and recreation management professionals for positions of leadership in planning, developing, administering, and marketing of programs in a variety of employment settings both public and private. The coursework is taken the areas of

- Tourism
- Tourism Analytics
- Destination Development
- Crisis Management and Natural Resource Recreation

Doctoral program: The program is offered through the College of Health and Human Performance with a concentration in Recreation, Parks and Tourism. This interdisciplinary specialization blends course work and research. The curriculum is individualized, and applicants with degrees from unrelated fields can be accepted into the program. However, their previous work will be evaluated and their programs planned according to their individual needs, interests, and career objectives.

Combination program: The Department offers a combination bachelor's/ master's degree program. This program allows qualified students to earn both a bachelor's degree and a master's degree with a savings of approximately one semester. Up to 9 approved graduate credit hours can be utilized toward the degree.

Majors

- Tourism and Hospitality Management (<http://gradcatalog.ufl.edu/graduate/colleges-departments/health-human-performance/tourism-hospitality-event-management/tourism-and-hospitality-management/>)

Faculty

Affiliated Faculty

- Binesh, Fatemeh
Assistant Professor
- Chi, Hengxuan
Assistant Professor
- Fu, Rachel Juichi
Professor
- Gibson, Heather Julie
Professor
- Kim, Jin Won

Assistant Professor

- Kirilenko, Andrei Petrovich
Associate Professor
- Stepchenkova, Svetlana O.
Associate Professor
- Wang, Yao-Chin
Assistant Professor