JOURNALISM

MMC 5306 International Communication 3 Credits

Grading Scheme: Letter Grade

Analysis and comparison of print and electronic communication systems among nations and cultures; barriers and stimuli to international communications; mass media in national development.

RTV 6973 Project in Lieu of Thesis 1-9 Credits

Grading Scheme: S/U

Development, testing, and evaluation of an original electronic media

product, audience research, or management analysis.

Prerequisite: consent of instructor.