SPORT MANAGEMENT

HLP 6515 Evaluation Procedures in Health and Human Performance 3 Credits
Grading Scheme: Letter Grade
Evaluation and interpretation of tests and analysis of research data.

HLP 6535 Research Methods in Health and Human Performance 3 Credits
Grading Scheme: Letter Grade
Introduction to research methodology and design.

HLP 6911 Research Seminar 1 Credit
Grading Scheme: S/U
Research presentations by graduate students and faculty in the College.

HLP 6935 Variable International Topics 1-6 Credits, Max 15 Credits
Grading Scheme: Letter Grade
Opportunity to study in a wide range of cultural settings.
Prerequisite: adviser's approval.

HLP 7939 HHP PhD Professional Development Seminar 3 Credits
Grading Scheme: Letter Grade
Designed to complement the scholarly emphases of the HHP PhD program by providing insight into key considerations for professional development and personal growth. Best practices will be shared for developing professional aptitude and the skills necessary for successful matriculation through graduate studies and future professional careers.

HLP 7979 Advanced Research in Health and Human Performance 1-12 Credits
Grading Scheme: S/U
Research for doctoral students before admission to candidacy. Designed for students with a master’s degree in the field, or for students who have been accepted for a doctoral program. Not appropriate for students who have been admitted to candidacy.

HLP 7980 Research for Doctoral Dissertation 1-15 Credits
Grading Scheme: S/U
Research for Doctoral Dissertation

LEI 5121 Outdoor Recreation and Park Management 3 Credits
Grading Scheme: Letter Grade
History and current issues of outdoor recreation, preservation, and conservation policy in U.S. Review of government and private roles in providing outdoor recreation opportunities. Synthesis of social science research on outdoor recreation behavior and implementation of strategies utilizing current research in park management operations to improve visitor experiences.

LEI 6903 Readings in Recreation, Parks, and Tourism 1-3 Credits, Max 6 Credits
Grading Scheme: S/U
Selected independent, in-depth readings on a specific topic. Readings will be supervised and evaluated.
Prerequisite: Intended for master’s students.

PET 6910 Supervised Research 1-5 Credits, Max 5 Credits
Grading Scheme: S/U
Supervised Research

SPM 5016 Sport Sociology 3 Credits
Grading Scheme: Letter Grade
Advanced principles and applications of social issues, within the sport industry. An in-depth look at how amateur and professional sport business enterprises reflect societal values and issues in the arena of sport.

SPM 5107 Sport Event Management: Principles and Applications 3 Credits
Grading Scheme: Letter Grade
Introduces students to the planning and management of national and international sport events through the strategic and systematic process of event management, exploring the phases and structural domains associated with the model.
Prerequisite: 7HH or 8HH standing.

SPM 5181 Athlete Development 3 Credits
Grading Scheme: Letter Grade
Provides an overview and study of the main skills utilized by athlete development specialists including how to manage the intersection of elite athletes and sport media, athlete career development, and the fundamentals of athlete personal finance.
Prerequisite: Class standing of 7 or 8.

SPM 5206 Sport Ethics 3 Credits
Grading Scheme: Letter Grade
Self-evaluating, examining, and developing philosophy on ethical issues related to sport. Research and discuss major moral and ethical issues related to sport. Opportunities for ethical decision making, using critical analysis.
Prerequisite: 7 or 8 HH/SPM or consent of instructor.

SPM 5309 Sport Marketing 3 Credits
Grading Scheme: Letter Grade
Marketing information systems, pricing strategies, media relations, promotional methods, and endorsements as they relate to marketing theories. Practical applications and principles.

SPM 5405 Sport Mass Media 3 Credits
Grading Scheme: Letter Grade
This course examines the impact sports and the mass media have had and are continuing to have on each other.
Prerequisite: Graduate student in Health and Human Performance.

SPM 5506 Sport Finance 3 Credits
Grading Scheme: Letter Grade
Financial theories and practical applications of sport income and expenditures. Principles and procedures of marketing sports in today’s society.

SPM 5936 Current Topics in Sport Management 1-3 Credits, Max 9 Credits
Grading Scheme: Letter Grade
Offered, on request of students, to meet special interests inadequately covered in other courses.
Prerequisite: consent of department chair.

SPM 6036 Research Seminar in Sport Management 3 Credits
Grading Scheme: Letter Grade
Theoretical and practical research information in sport and exercise program management.

SPM 6106 Management and Planning of Sport and Physical Activity Facilities 3 Credits
Grading Scheme: Letter Grade
Administrative tasks involved in managing, planning, renovating, and maintaining facilities. Effect on program selection and scheduling in sport and fitness.

SPM 6158 Management and Leadership in Sport 3 Credits
Grading Scheme: Letter Grade
Principles of leadership and management for sport settings.
Prerequisite: 7 or 8 HH/SPM or consent of instructor.
SPM 6308 Study of Sport Consumer Behaviors 3 Credits
Grading Scheme: Letter Grade
Advanced theoretical and practical information in sport consumer studies.
Prerequisite: graduate status.

SPM 6606 Management of Olympic Games Functional Areas 3 Credits
Grading Scheme: Letter Grade
Familiarizes students with the management elements of each of the Olympic Games functional areas and will provide students with foundational knowledge about skills needed to work in mega or other sport events.

SPM 6610 Sport Events and Community Development 3 Credits
Grading Scheme: Letter Grade
Advanced practical information in sport events and community development, including the impacts of sport events on host and neighboring communities, the planning and sport event outcomes for bid phase, event preparation stage, host event phase and post event phase.
Prerequisite: Graduate Status

SPM 6726 Issues in Sport Law 3 Credits
Grading Scheme: Letter Grade
Legal effects of regulating and managing amateur and professional sports and wellness programs: injury liability, risk management, constitutional rights of athletes, and contract negotiation.
Prerequisite: 7 or 8 HH/SPM or consent of instructor.

SPM 6905 Directed Independent Study 1-6 Credits
Grading Scheme: Letter Grade
Individual research projects under faculty guidance.

SPM 6910 Supervised Research 1-6 Credits, Max 6 Credits
Grading Scheme: S/U
Supervised Research

SPM 6947 Graduate Internship in Sport Management 3-9 Credits, Max 9 Credits
Grading Scheme: S/U
On-site full-time practical experience in sport management.
Prerequisite: completion of at least 2 semesters of course work applicable to specialization; permission of advisor, written application, and site approval.

SPM 6948 Advanced Practicum in Sport Management 1-3 Credits
Grading Scheme: Letter Grade
On-site practical experience in sport management.

SPM 6971 Research for Master's Thesis 1-15 Credits
Grading Scheme: S/U
Research for master's thesis in sport management.